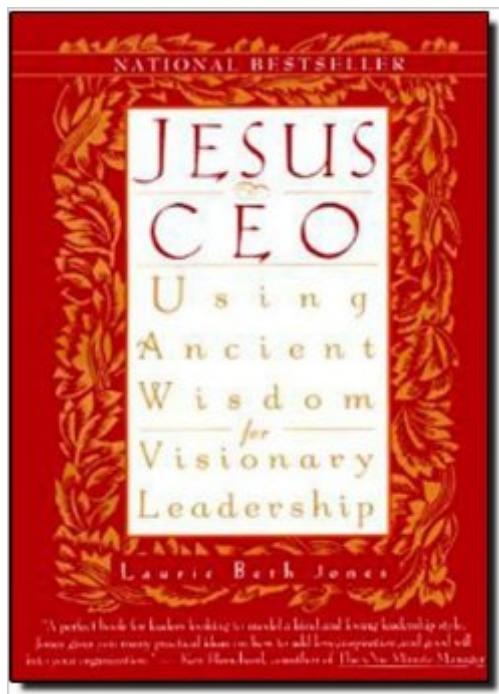


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# Jesus, CEO: Using Ancient Wisdom For Visionary Leadership



## **Synopsis**

Following the example of Jesus, a "CEO" who built a disorganized "staff" of twelve into a thriving enterprise, a handbook for corporate success details a fresh, profound approach to motivating and managing others that translates to any business.

## **Book Information**

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## **Customer Reviews**

As a CEO myself, I will attest to the excellent inspiration that it relays to the executive. The chapters are short and to-the-point. I recommend keeping it in your desk and reading a chapter a day or so to develop more insight into the leadership technique that worked for God. As I learned from reading the text, I realized the wisdom of Christ is not really ancient at all...but are simple lessons in interacting with and leading people that are timeless in nature. This book could change the nature of our corporations and World if it were required reading for business leaders.... The only thing that the author didn't emphasize more is the importance of communicating with our boss, Jesus, through prayer, and constantly asking for his guidance in our actions. He will make us stronger and abler leaders.

As a business consultant I can say that there is nothing wrong in this book. As a Christian, however, I must say that everything in this book is wrong. Jones is many things, but a child of the Kingdom she is not. Here's the proof: She has no idea what the mission of Jesus was and claims that He "let go" of His mission -- that He failed! On page 12 of the book she states the mission of Jesus was to "teach people about a better way of life." No, Laurie Beth, that's Zig Ziglar's mission! Jesus' mission

was to come and die as an atoning sacrifice for our sins. He did not come to teach the law, but to fulfil it. On page 157 of the book she claims that Jesus looked at his mission on the cross and then "let it go" implying that he failed or left it incomplete. How terribly wrong and misguided she is! His words "It is finished" mark the fulfillment of his mission -- perhaps the only human in history to be able to truly say so. He let it go because it was complete, not unfinished. Jones' book says nothing new about management. She has just managed to hook herself onto the coat strings of the most famous name in the history of the earth. Her beliefs about Jesus are clearly non-Christian and should not be read in any way as application of the faith. Her theology is erred, the foundation of the book flawed. Her conclusions and teachings, therefore, are not those of Jesus but of Laurie Beth Jones. Spend your time profitably -- pray for her and read someone else's book.

Many business people spend thousands of dollars on seminars and programs designed to increase their efficiency and profitability. But along comes a little unpretentious book and the business world is changed. Jesus, CEO is a tremendous resource which draws on Scriptural accounts of Jesus' life and ministry as an example for business leaders to follow. My only question is: what took so long? I highly recommend this book and I will use its principles in my own work as a Christian Business Consultant, for which I am currently organizing. Thanks should go to Laurie Beth Jones for having the honesty, temerity and good sense to integrate spirituality and business.

There was very little in this book that would be useful for leading anyone to Christ, which is what Godly leadership is all about. Scripture was used out of context in far too many places. Never was an emphasis made on encouraging a personal relationship with Christ. There is no way that a person can SUCCESSFULLY use the concepts that Christ taught without KNOWING Him personally. There was lots of talk about being spiritual, but NONE about knowing the Holy Spirit. I would highly recommend, instead, James Hunter's "The Servant".

When I started reading this book I threw out all the other daily meditation books that had been collecting dust on my shelf. This is the most practical daily compass for aligning professional and spiritual goals that I have found. I was so excited about finding it that I purchased copies for several friends, some of whom share my religious beliefs and some who do not. All share a professional vision for their respective industries: real estate sales, advertising, banking and merchandising. They all found it enormously helpful, and one ended up purchasing a copy for a CEO who was interviewing her for a management position (she landed that job). I recommend this book strongly. It

contains effective and immediately applicable ideas for leadership and serves as a reminder to how closely our lives and daily challenges mirror those faced by Jesus....and how to triumph WITH others, not over them.

I'm a believer in Christ. I study God's word daily. This book showed me how Christ's life while here on Earth, is an example of how to effectively manage. Everything from resources to people. It is a REALLY good book. I like the way that it is written. I can't call them chapters, but more like sections. Each section such as "Relationships" have short sub-sections that are examples of that section heading. It's not overwhelming to read. You can actually read a sub-section a day and absorb it and hopefully use these concepts. I was recommended this book by a friend at work. She worked for the Sheriff's Dept. and said this book spread like wildfire throughout the organization. I can see why. Note: It takes a lot of strength to be a leader and it is a challenge to use these concepts and apply them not only at work, but in the home. After all this book is nothing new. These are concepts that are already in the Bible. This just relates it within the workplace.

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